



“The Magic Within!” Being the BEST You Can Be

This programme is designed to give children some tools to use to develop better confidence and self-esteem. It challenges their thoughts and choices and motivates them to avoid things like smoking, drugs, alcohol and gangs while inspiring them to do better in school. Incorporating magic and high-impact humour with strong messages about attitudes, beliefs and choices, “**The Magic Within!**” motivates children (and even teachers) to reach their full potential, making some huge differences in their lives that will reap rewards for many years. *Note:* this programme is presented to Key Stage 2 students only.

My goal is for schools to receive these **benefits:**

- More motivated and goal-oriented students
- Students with better attitudes towards school and life in general
- Students who are more willing to achieve and who believe in themselves
- Students with the ability to make good choices if confronted with things such as smoking, gangs, alcohol and drugs



“Let’s Talk Rubbish!”

Teaching children to be environmentally aware at a young age is more important than ever. “**Let’s Talk Rubbish!**” is a fast-paced, fact-filled assembly programme about the environment that combines magic, comedy, and age-appropriate messages about litter prevention, air and water pollution, and other issues to help children become involved in taking better care of their neighbourhoods, homes and schools. It is specifically designed to raise pupils’

awareness about problems caused by litter and promotes the message that everyone can make a big difference by doing a little bit every day.

This show helps teach students the importance of the “other” three Rs: Reduce, Reuse and Recycle. The content of “**Let’s Talk Rubbish!**” complements programmes such as Healthy Schools and Eco Schools and will help you achieve your school requirements.

Immediate benefits reported by schools after students have experienced this unique show include:

- Less litter on the school grounds
- Better awareness of environmental problems
- Greater willingness by students to recycle and participate in eco clubs
- Development of good environmental habits that will last a lifetime and contribute to a better and healthier world

“H.E.L.P.” – Healthy Eating/Lifestyle Programme



Children are constantly being bombarded by advertisements to buy fizzy drinks, sweets, crisps and other junk food. If one of your goals is to sell the idea that there are healthy alternatives for children to enjoy and get them to exchange their fizzy drinks and sweets for milk and fruit, you need “**H.E.L.P.**” – **Healthy Eating/Lifestyle Programme.**

Through the use of magic and comedy, “**H.E.L.P.**” teaches the five food groups in a fun manner and emphasises the importance of exercise and drinking plenty of water. While the children are being entertained, they are also learning. It is an unusual way to learn, but it works!

The content of “**H.E.L.P.**” complements healthy eating initiatives. Students receive these **immediate benefits:**

- Information to introduce and/or reinforce lessons on healthy eating
- Motivation to make wise food choices and to add new foods to their diet
- An understanding of how good food and exercise will improve their bodies and minds

Other Details

“**LTR!**” and “**H.E.L.P.**” are designed for KS1 and 2; “**The Magic Within!**” is for KS2 only. Each consists of a 60-minute interactive magic show that teaches, entertains and inspires children. The success of all three shows is based on three elements of performance management:

1. **Entertainment Combined with Education:** when children are having fun and enjoying themselves, they will be more receptive to ideas.
2. **Audience Participation:** when children get involved, they are learning!
3. **Magic:** using magic to illustrate key points helps children remember the message.

Testimonials (More on website)

“Let’s Talk Rubbish!”

“You have a great way of engaging with the children quickly and I enjoyed the show as much as the children, who were enthralled by the magic and environmental themes. I am sure there will be more schools wishing to work with you.” J. Taylor, Principal Communications Officer for Manchester

“An innovative way to underline the eco message we try to give our pupils. An excellent resource for the environmental curriculum within school.” M. Collier, William Hutson Junior, Burton on Trent

“H.E.L.P.”

“I thought your performance yesterday was first-class and I am not speaking lightly when I say that yesterday was one of the best I have seen in 35 years of teaching.” T. Jordan, Our Lady’s Junior School, Corby

“The fun, fast moving pace, as well as audience participation, kept the children interested and enhanced their learning. It created a real buzz around the school and the children had certainly listened to what they were told.” L. Hatfield, Blakenhale Infant School, Birmingham

“The Magic Within!”

“Well balanced, interactive, good moral message! Great Magic! ...children love it! We like it all! Don’t change anything! Let’s have more!” C. Ward, Queen Eleanor Primary, Northants

“A good message put across in a very enthusiastic, accessible presentation. All involved really enjoyed the session. Thank you!” S. Clawley-Welton, Canon Burrows CE Primary, Ashton-Under-Lyne

Read more testimonials on our website.

Costs*

(Note: Additional travel fees may apply, so please call or email for more information.)

One 60-minute assembly – £107

Two consecutive 60-minute (same show) assemblies – £187

* Subject to change

Also available for PTA meetings and other events. Please enquire.

Publications and Souvenirs

Let’s Talk Rubbish!: Ideas for Cleaning Up Your Environment at School, at Home and More! A compilation of 175 tips for cleaning up our environment.

Ready, Steady...Poof! Magic Tricks for Kids
A collection of 50 tricks designed to introduce children to the excitement of magic. Includes tricks using maths, science and optical illusions, with bonus educational and activity pages.

Balloon Modelling Kit
Includes 25 assorted modelling balloons, hand pump and illustrated booklet. (While quantities last.)

Bag of 100 Balloons
100 modelling balloons in assorted colours. For use with Balloon Modelling Kit above. (While quantities last.)

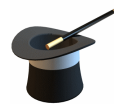
FOR INFORMATION ON OUR ECO-FRIENDLY PRODUCTS, PLEASE VISIT OUR WEBSITE.

Ideal as rewards for good work, good citizenship, etc.

See www.magicassembly.co.uk for prices and ordering information or call 01949 851953 for details.



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THE MAGIC WITHIN!
Being the BEST You Can Be

"Let's Talk Rubbish!"



H.E.L.P.



**Healthy
Eating/Lifestyle
Programme**

**Entertaining and Educational
Assembly Programmes for Schools
Presented in a Magical Way**